

# WER WOREAN STREET

We launch the Korean lifestyle brand to target the global market.

We launch the selected product based on the target analysis of customer data and global market sales data.



# **KOREAN STREET**

KOREAN STREET, captures the deeper part of Korean streets





Under the theme of Korea's street food culture, KOREAN STREET delivers various flavors and lifestyles of Korean.

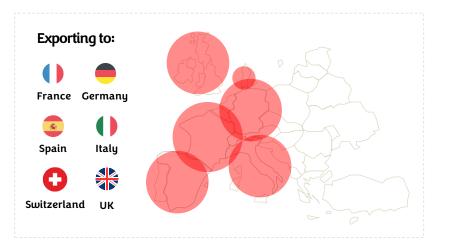
## A Friendly brand, Korean Street

#### **Brand features**

- Reasonable Price K-food and snack
- Product line with the theme of representative attractions such as Hongdae, Itaewon, and Bukchon

#### **Overseas expansion**

France, Germany, Spain, Italy, Switzerland, and UK



### Products

• Sauces / Kimchi / Snack



• Japchae / Topokki / Kaludon



• Ramen

